

**Standardization in the Americas:  
Perspectives for the New Millennium  
29 November – 3 December 1999**

***Monday, 29 November 1999***

***Administration Bldg. 101, Lecture Room – B***

8:15 AM

Bus pick-up from Hotel

**OPENING**

9:00 – 9:30 AM

Welcome Remarks

Mr. Raymond Kammer, Director  
National Institute of Standards and Technology (NIST)

Dr. Mark Hurwitz, President  
American National Standards Institute (ANSI)

Dr. Richard Kayser, Acting Director  
Technology Services (TS), NIST

9:30 – 10:00 AM

Introductions

10:00 – 10:45 AM

The U.S. Standards System

Mr. Gary Kushnier, Vice President, International Policy  
American National Standards Institute (ANSI)

10:45 – 11:00 AM

BREAK

11:00 – 11:30 AM

NIST's Role in Standards Development and Trade Support

Dr. Belinda Collins, Director  
Office of Standards Services (OSS), NIST

11:30 AM–12:00 PM

Questions and Answers

12:00 – 1:30 PM

LUNCH

Group Photo

1:30 – 4:30 PM

Discussion: U.S. Standards Developing Organizations

Focus Question: What is an international standard?

Moderator: Mr. Steve Oksala, Director  
Standards Management, UNISYS

Mr. Jim Thomas, President  
ASTM

Mr. Manuel Gutierrez, Managing Director, Technical  
The American Society of Mechanical Engineers (ASME) International

Mr. Frank Kitzantides, VicePresident, Engineering  
National Electrical Manufacturers Association (NEMA)

Ms. Terry deCourcelle, Director, Standards Process  
The International Electrical & Electronics Engineers (IEEE)

Mr. George Miller, President  
National Fire Protection Association (NFPA)

Mr. Jim Walters, Director, International Standards  
Air-Conditioning and Refrigeration Institute (ARI)

4:30 PM

Depart for Hotel

7:00 PM

WELCOME DINNER hosted by National Fire Protection  
Association (NFPA) and Underwriters Laboratories Inc. (UL) –  
*By invitation*

***Tuesday, 30 November 1999***

***Administration Bldg. 101, Lecture Room – B***

8:15 AM Bus pick-up from Hotel

9:00 AM–12:00 PM Discussion: Standards Developing Organizations of the Invited Western Hemisphere

Focus Question: Should your NSB devote all of its efforts to adopting international standards and lobbying ISO to develop the standards you need?

Moderator: Mr. Gene Eckhart, Director  
Global Standardization Programs, NEMA

Mr. Peter Clark, Executive Director  
Standards Council of Canada (SCC), Canada

Ing. Carlos Ochoa, Executive Director  
Consejo Nacional de Ciencia y Tecnologia (CONACYT), El Salvador

Lic. Luis Fleitas, Director of Standardization and Quality  
Insituto Nacional de Tecnologia y Normalizacion (INTN), Paraguay

Lic. Augusto Mello, Technical Secretary  
Instituto Nacional de Defensa de la Competencia y de la Propiedad  
Intelectual (INDECOPI), Peru

12:00 – 1:30 PM LUNCH

<b>STANDARDS DISSEMINATION</b>
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1:30 – 2:00 PM ANSI and the National Standards Systems Network (NSSN)

Mr. Bob Feghali, VP, Chief Information Officer  
American National Standards Institute (ANSI)

2:00 – 2:30 PM The Need for a Hemispheric Standards Information Network

Dr. Arnel Henry, Executive Director  
Jamaica Bureau of Standards (JBS), Jamaica, West Indies

Ing. Pablo Benia, Director/CEO  
Instituto Uruguayo de Normas Tecnicas (UNIT), Uruguay

2:30 – 3:15 PM	<p><u>ANSI – COPANT Web Page Demonstration</u>  Mr. Gary Kushnier, Vice President, International Policy  American National Standards Institute (ANSI)</p> <p>Ing. Manuel Diaz Portocarrero, Executive Secretary  Comision Panamericana de Normas Tecnicas/ Pan American  Standards Commission (COPANT)</p>
3:15 – 3:30 PM	BREAK
3:30 – 5:00 PM	<p><u>Discussion: The Sale of Standards and Copyright Issues</u>  Focus Question: Is it better to have your standards photocopied and  applied than ignored by industry?  Moderator: Ms. Joan Sterling, Director of Government Relations  Intertek Testing Services (ITS)</p> <p>Lic. Mario Wittner, Deputy Director/ Director of Certification  Instituto Argentino de Normalizacion (IRAM), Argentina</p> <p>Ing. Fabio Tobon, Executive Director  Instituto Colombiano de Normas Tecnicas y Certificacion (ICONTEC),  Colombia</p> <p>Lic. Margarita Diaz, Principal Technical Assessor  Consejo Hondurano de Ciencia y Tecnologia (COHCIT), Honduras</p> <p>Dr. Oscar Gomez, Director of Technology  Ministry of Economy and Development (MIFIC), Nicaragua</p> <p>Lic. Elvia de Carles, Director General  Comision Panamena de Normas Industriales y Tecnicas (COPANIT),  Panama</p> <p>Mr. Tony O'Neill, Vice President, Government Affairs  National Fire Protection Association (NFPA), U.S.A.</p>
5:00 PM	Depart for ANSI Reception
5:30 – 7:00 PM	RECEPTION hosted by ANSI – <i>By invitation</i>
7:00 PM	Depart for Hotel

**Wednesday, 1 December 1999**

**Administration Bldg. 101, Lecture Room – B**

7:45 AM                      Bus pick up from hotel

<b>STANDARDS AND TECHNICAL REGULATIONS</b>
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8:30 – 10:00 AM            The U.S. Regulatory System  
Ms. Audrey Talley, International Trade Specialist  
U.S. Department of Agriculture (USDA)

Ms. Kathleen Hastings, Associate Director  
International Agreements Staff  
Food and Drug Administration (FDA)

10:00 – 10:30 AM           A Private Sector Perspective on the U.S. Regulatory System  
Ms. Kathleen Kono, Washington Representative  
ASTM

10:30 – 10:45 AM           BREAK

10:45 AM–12:15 PM       Discussion: Regulatory Systems of the Western Hemisphere  
Focus Question: How are voluntary standards incorporated  
into technical regulations?  
Moderator: Dr. Ivan Rios, NIST Standards Attaché  
U.S. Embassy Mexico City

Dr. Mary McKiel, Director, EPA Standards Program  
Environmental Protection Agency (EPA), U.S.A.

Lic. Ingrid Imana, Executive Director  
Instituto Boliviano de Normalizacion y Calidad (IBNORCA), Bolivia

Ing. Lee Ward, Director  
Instituto Nacional de Normalizacion (INN), Chile

Ing. Hugo Rivera, General Director  
Direccion General de Normas y Sistemas de Calidad (DIGENOR),  
Dominican Republic

Dr. Magin Beteta, Executive Secretary  
Comision Guatemalteca de Normas (COGUANOR), Guatemala

Lic. Norma Arias, Technical Manager  
Fondo para la Normalizacion y Certificacion de la Calidad  
(FONDONORMA), Venezuela

12:15 PM

Shuttle to restaurant

12:30 – 2:00 PM

LUNCH hosted by Air-conditioning & Refrigeration Institute (ARI) –  
*By invitation*

2:00 PM

Depart for Capitol Hill

<b><i>Rayburn Building – Room 2325</i></b>
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3:00 – 5:00 PM

The Executive and Congressional View on Standards

Moderator: Dr. Carmina Londono, Western Hemisphere Specialist  
Global Standards Program (GSP), NIST

Mr. Jim Turner, Chief Democratic Counsel  
Committee on Science, U.S. House of Representatives

Mr. Christopher DeLacy, Counsel, Subcommittee on Technology  
Committee on Science, U.S. House of Representatives

5:00 PM

Depart for Hotel

- 7:00 AM                      Bus pick up from Hotel – to Washington, D.C.
- 8:30 – 9:15 AM            CASCO and the National Standards Body  
Mr. John Donaldson, Vice President, Conformity Assessment  
American National Standards Institute (ANSI)
- 9:15 – 11:45 AM        Discussion: Effectiveness at the International Level  
Focus Question: How does the availability of funds, technical experts,  
or industry support dictate your level of participation at the ISO and IEC?  
Moderator:   Ing. Ileana Martinez, NIST Standards Attaché  
                    U.S. Embassy Brasilia
- Dr. Dudley Rhynd, Director  
                                 Barbados National Standards Institution (BNSI), Barbados, West Indies
- Ing. Marcio Avellar, General Director  
                                 Associacao Brasileira de Normas Tecnicas (ABNT), Brazil
- Ing. Carlos Rodriguez, Executive Director  
                                 Instituto de Normas Tecnicas de Costa Rica (INTECO), Costa Rica
- Ing. Felipe Urresta, Director General  
                                 Instituto Ecuatoriano de Normalizacion (INEN), Ecuador
- Lic. Horacio Perez, Deputy Director General  
                                 Direccion General de Normas (DGN), Mexico
- Ing. Tito Zambrano, President  
                                 Comision Panamecana de Normas Tecnicas/ Pan American  
                                 Standards Commission (COPANT)
- Ing. Eliane Rodrigues, Executive Secretary  
                                 Komite Mercosur de Normalizacion (CMN)
- 11:45 AM–1:30 PM      LUNCH – Ronald Reagan International Trade Center

<b>FACILITATING MARKET ACCESS</b>
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1:30 – 3:00 PM	<u>Role of the U.S. Trade Representative in Standards and TBTs</u> Mr. Bennett Harman, Deputy Assistant USTR for Latin America Office of the U.S. Trade Representative (USTR)
	<u>Role of the International Trade Administration in Standards</u> Ms. Regina Vargo, Deputy Assistant Secretary for Western Hemisphere International Trade Administration (ITA), Department of Commerce
	<u>Role of the Industry Functional Advisory Committee (IFAC)</u> Mr. S. Joe Bhatia, Executive Vice President and Chief Operating Officer – International Underwriters Laboratories Inc. (UL)
3:00 – 3:15 PM	BREAK
3:15 – 4:00 PM	<u>Pathways to the Marketplace</u> Ms. Mary Saunders, Chief Global Standards Program (GSP), NIST
	Mr. Keith Mowry, Manager Business Services and International Projects Underwriters Laboratories Inc. (UL)
4:00 – 4:30 PM	<u>U.S. Perspective on Negotiating an MRA</u> Mr. Charles Ludolph, Deputy Assistant Secretary for Europe International Trade Administration (ITA), Department of Commerce
4:30 – 5:00 PM	Questions and Answers
5:00 PM	Depart for Hotel
7:00 PM	FAREWELL DINNER hosted by ASME and ASTM – <i>By invitation</i>



**Friday, 3 December 1999**

**Administration Bldg. 101, Lecture Room – B**

8:00 AM Bus pick-up from hotel

**FUTURE ACTIVITIES**

8:45 – 10:00 AM Panel: Funding Mechanisms  
Moderator: Mr. Henry Oppermann, Deputy Chief  
Global Standards Program (GSP), NIST

Mr. Bob Toth, Consultant to TheWorld Bank  
R.B. Toth Associates

Ms. Elizabeth Davidsen, Operational Specialist, Multilateral  
Investment Fund, Inter-American Development Bank (IDB)

Mr. Oscar Harasic, Principal Specialist  
Organization of American States (OAS)

10:00 – 10:15 AM BREAK

10:15 AM–12:00 PM Forum – Future Activities  
Dr. Richard Kayser  
Dr. Belinda Collins

12:00 – 12:30 PM Closing

12:30 PM Departure